

Storefront

Opening doors for every idea

Listing Owner Photography Guide

How to take the best photos of your
space so it gets booked faster

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Guidelines

Sharing great photos of your space on our platform will reveal its potential and get booked fast.

Listings with high-quality photos receive more requests and bookings on our platform, so follow these guidelines to make your space stand out!

Let's get started! In order to get your space listed on Storefront, you need to:

- Provide at least 4 interior pictures and 2 exterior pictures of your space.
- Upload a minimum picture size of 1440 (Width) x 960 (Height).
- Take HORIZONTAL photographs only

Not a professional photographer? No problem! We're here to help you produce high-quality content.

Tip: While it's preferable to shoot with a camera, a smartphone can also do the trick if the photo follows our guidelines.

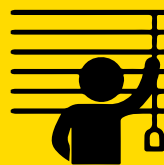
How to take a Storefront-approved photo



Set up your
space



Choose the right
perspective



Use natural
light

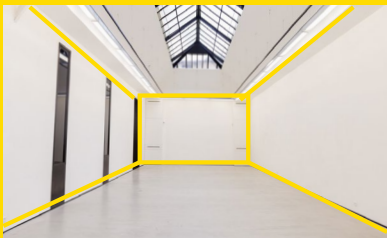


Stay **stable** or
use a tripod

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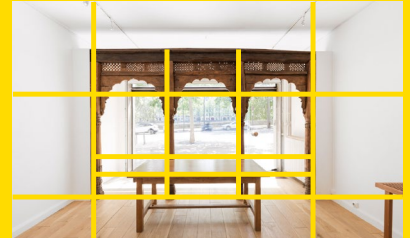
6 Golden Rules for a Nice Shot



1. Shoot straight
(every room)



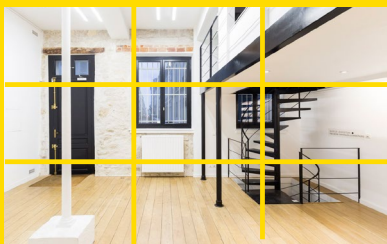
2. Shoot into every corner



3. Respect vertical and
horizontal lines



4. Highlight unique features



5. Show the organization of
your space



6. Take pictures from outside

Please keep in mind:

- Images should minimize deformities and crookedness.
- Photograph your space to illustrate the quality of its features for potential clients to see.
- Please pay close attention to the details in the picture and the quality of light. Whether it is a showroom, boutique or gallery, this will help set the scene and present the character of the space.

Last but not least:

Before sending over your images, number them placing your best images first. These will be highlighted on the listing home page!

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Successful images



What not to shoot



Raw spaces



Messy spaces



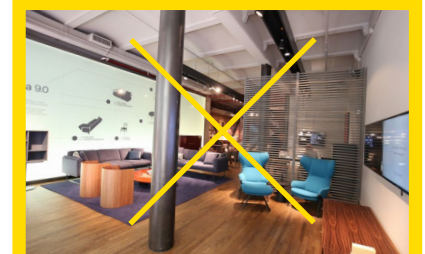
Closed blinds



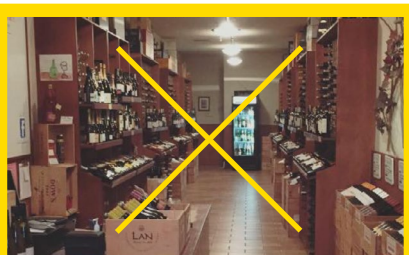
Dark spaces



People in pictures



Not straight



Blurry images



Close-ups



Vertical photos